

## Author produced articles

Authors are solely responsible for the creation of video content for author produced articles. Regrettably, we cannot offer video production assistance, if you choose to produce your own video. **NOTE:** *This publication option should only be selected if the authors have the technical and professional expertise to edit video and audio. Frequently, revisions are necessary for both the video and text following editorial and peer review.*

### 1. Download the Instructions for Authors

The [Instructions for Authors](#) contains guidelines about the style and word limits for the abstract, etc. To help you out, we have included a template in which you can fill in your manuscript and data.

### 2. Produce your video according to the guidelines below

The nominal requirements for author produced videos are as follows:

Please download a copy of our [Author Produced Guidelines here](#).

The Author Produced Guidelines represent a series of criterion meant to ensure that videos produced by authors approach a level of quality that matches the video content produced by JoVE Production. A consistent standard of quality for all video content is critical for JoVE to maintain its credibility. Consider video quality as an aspect of your publication akin to the writing quality of your manuscript. Though the science may be interesting or useful in a given submission, a manuscript written in poor, improper, English would not be accepted for publication. The same idea applies to a poorly filmed or edited video submission.

All submissions are reviewed prior to being sent for external review by the editorial and the production staff. To save time for authors and peer-reviewers, only those video-article submissions

that meet our criteria for video and manuscript quality are sent for formal review. Those submissions judged by the editors to be of insufficient scientific rigor and/or sub-par video quality, are rejected promptly without external review (although these decisions may be based on informal advice from specialists in the field). The editors then make a decision based on the reviewers' advice, from among several possibilities:

- Accept, with or without editorial revisions
- Invite the authors to revise their manuscript/video to address specific concerns before a final decision is reached
- Reject, but indicate to the authors that further work might justify a resubmission
- Reject outright, typically on grounds of conflict of interest, lack of novelty, insufficient conceptual advance, lack of scientific rigor, or major technical and/or interpretational problems

Here are a few tips that will help make the video production process easier and increase your chances of acceptance

- Be sure to watch some JoVE Videos, note how there is a consistent formula and structure to them\*
- Script your video in advance. Describe both the shots that you will take and the text of the voice-over. Make sure that you script the intro and discussion sections. If you try to do it off-the-cuff, you'll be doing retakes all day
- Remember that the object of the exercise is to make a video that will enable the viewer to replicate the experiment. It's okay to do things in mock if doing them for real is impractical

\*If your institution does not have a library subscription, don't worry, there are quite a few open access videos and if you go to the site, you can get a free subscription for a day. If you want to see more videos to help you prepare your own, contact [submissions@jove.com](mailto:submissions@jove.com) to obtain a free 2-week trial subscription.

### **3. Submit your completed video-article along with the written component**

We have done our best to make it easy and fast. Here's the link: [www.editorialmanager.com/jove](http://www.editorialmanager.com/jove).

### **4. Review**

The written and video components of your submission will be editorially reviewed. Only submissions deemed by our science editors to fit within the aims and scope of JoVE and meet our quality standards will be sent for peer-review.

The review system is much like that employed by traditional text-only journals. You will be sent reviews which may suggest changes to the text, video, or both.

## **5. Galley proofing**

Prior to publication, the final version of the edited video-article will be sent to you for approval. This is our equivalent of the old-fashioned galley proof. At this time, authors must check for accuracy of all content including spelling of names and current affiliations of all authors and co-authors. Only one round of correction to the galley proofs is permitted, so it's important to be thorough the first time.

## **6. Cite your JoVE article in your next paper**

Please cite your article and encourage others to do the same whenever you use the techniques documented in it. It's a great way to help your reviews understand your technique and reduce push-back.

Our citation format is:

Authors, Title. *J Vis Exp* issue: epage URL doi and year.

For example:

Welstead, G. G., Brambrink, T., Jaenisch, R. Generating iPS Cells from MEFS through Forced Expression of Sox-2, Oct-4, c-Myc, and Klf4. *J. Vis. Exp.* (14), e734, doi:10.3791/734 (2008).